

MARLENA E. UHRIK, Ed.D.

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ACADEMIC BACKGROUND AND CREDENTIALS

Ed.D.	Nova Southeastern University, Fort Lauderdale, Florida Educational Leadership Dissertation: <i>Assessing the Effectiveness of The Kids' Breakfast Club Nutrition Program at John Muir Elementary School</i>	2003
M.A.	University of San Francisco, San Francisco, CA Educational Administration Thesis: <i>A Guidebook for Childcare Professionals</i>	1989
B.A.	San Diego State University, San Diego, CA. Major: Social Science Minor: English	1966
	California Community Colleges Instructor Credential, California Commission on Teacher Credentialing	1990
	California Teaching Credential, Designated Subjects, Life	1985

EXPERIENCE

School Health Education Consultant, Education Programs Consultant California Department of Education

- After School Program: Monitored statewide implementation 2010-present
- Healthy Start Program: Monitored statewide implementation 2010-2011
- Developed and implemented statewide campaign for Student Assistance Programs (SAP) 2005-present
- Developed and implemented Alcohol and Other Drugs (AOD) prevention and intervention programs and strategies for at-risk youth
- Promoted statewide Character Education programs

Classroom Teacher, Hayward Unified School District, Hayward, CA. 2004-2005

- Implemented classroom curriculum
- Served on School Based Decision-Making Council (SBDM)
- Prepared school-wide Disaster Preparedness Materials

Program Coordinator for Safe and Drug Free Schools and Communities/ Tobacco Use Prevention Education

1996-2004

- Conducted and reviewed assessments and data for school safety and student wellness in order to develop appropriate student programs and services
- Secured and monitored \$750,000 in grants for Tobacco Use Prevention Education (TUPE) which provided a comprehensive program serving four high schools totaling 6,500 students
- Administered and monitored three state and federal grants totaling over \$418,000 which provided prevention/intervention programs and services for 24,000 students
- Participated in monitoring a federal partnership grant for \$300,000 shared by Hayward Police Department which provided Drug Abuse Prevention Programs
- Maintained records for the Coordinated Compliance Review with commendations from the state for educational leadership and community involvement

- Developed clear, consistent District Board Policies and procedures regarding Alcohol, Tobacco and Other Drugs (ATOD)
- Conducted professional development activities that included training on current laws affecting school safety and student health
- Participated in community wide collaborative relationships with students, parents, community organizations and law enforcement that produced ATOD prevention/intervention events
- Organized District wide Disaster Preparedness Committee
- Designed, implemented and monitored the Wellness Site Coordinator program with 37 participants who provided monthly prevention themes at their school sites which provided a coordinated school health program for students and their families
- Designed, implemented and monitored the TUPE Peer Educator program with over 60 student participants who provided classroom presentations to their peers
- Interviewed, monitored and evaluated ten independent contractors who provided prevention/intervention services for at-risk youth
- Provided trainings, monitoring and reviews for paraeducators as the District's Early Childhood Consultant for the California Early Mental Health Initiative (EMHI), Primary Intervention Program (PIP)

Early Childhood Instructor, School of Social Sciences, Chabot College, Hayward, CA 1992-1996

- Taught curriculum for Early Childhood Education, Literature for the Young Child, and Child, Family, and Community classes
- Mentored teacher candidates
- Designed elective class for Educational Leadership Training
- Coordinated annual community wide Children's Celebration with 500 participants

Education Consultant, Uhrik and Associates, Hayward, CA 1992-1994

- Provided educational seminars, workshops/trainings for parents, teachers, child care professionals and caregivers
- Developed materials for building self-esteem in children taught at Ohlone College
- Created "Less Stress For Kids," a stress management class for GATE and other students taught at summer session at Chabot College and San Lorenzo School District
- Provided educational seminars for parents at Kaiser Permanente Hospital

Founder/Our Kids' Community Breakfast Club (OKCBC), Sacramento, CA 2007-Present

Founder/Executive Director, The Kids' Breakfast Club (TKBC), Hayward, CA 1992-2005

- Developed non-profit organization designed to improve the quality of life for children and their families
- Plan, administer and evaluate all program components
- Provide free, nutritious breakfasts and educational activities to children and their families when school is not in session
- Arrange adult education classes, literacy opportunities, arts and crafts and dental/medical screenings and referrals
- Coordinate nutrition education classes for adults and children
- Assist in the recruitment of volunteers
- Train cadre of volunteers to assume leadership roles within the program
- Write and monitor grants from local and state funders for an annual budget of \$80,000.00

- Provide public relations, outreach and marketing strategies
- Develop training manuals/materials for volunteers, presenters
- Supervise staff and provide staff development meetings
- Evaluate and document program achievements and provide reports for funders and other stakeholders and TKBC Annual Board meeting
- Monitor program costs and research community resources for program implementation

PUBLICATIONS

A Guidebook for Family Day Care Providers, Publisher: McGraw-Hill, 1998
In Grandpa’s Hands, A Child’s Celebration of Family, Publisher: White Stag Press, 2009
My Family Matters to Me, Publisher: All Ways Learning, 2011

CONFERENCE/WORKSHOP PRESENTATIONS

- “Character Education in Action” Teacher Education Conference, California State University Fresno, Spring, 2011
- “For Real” Alcohol Prevention program at the California State University Chancellor’s office Conference, Long Beach, CA, Spring, 2004
- “What’s Up With Guns?” A gun violence prevention assembly done with PowerPoint. Fall, 2004 Piloted in Hayward Middle Schools, now shown statewide in assemblies for students
- “Whole Child Wellness,” Hayward Unified School Board, Hayward, CA, Spring, 2003. Lead to HUSD Food Policy
- “Alcohol, Tobacco and Other Drugs on Our Campuses,” Hayward Unified School Board, Hayward, CA, Fall, 2003. Lead to new ATOD Board Policies

PROGRAMS/COMMITTEES

- P-16 Committee, Closing the Academic Achievement Gap: Recommendation 3 “Partnerships” 2009-2010
- Governor’s Prevention Advisory Council 2005-present
- Hayward Alcohol Policy Coalition 2000-2004
- Council for the Prevention of Drinking and Driving 2002-2004
- Alameda Tobacco Control Coalition, Executive Board Member 2003-2004
- Hayward Drug Prevention Council 2000-2004
- UC Cooperative Extension Coalition on Child Nutrition 2002-2004
- CSUEB Alcohol, Tobacco and other Drugs Advisory Board 2002-2004

PROFESSIONAL AFFILIATIONS/MEMBERSHIPS

- Human Services Commissioner—City of Hayward 2004-2005
- Chamber of Commerce—City of Hayward 2000-2005

CONSULTING EXPERIENCES

- Provided final edit for NETA/Nutrition Matters! University of California Cooperative Extension—Alameda County, Division of Agriculture and Natural Resources 2003-2005
- Material Review Board for California Healthy Kids Resource Center Reviewed various nutrition education materials including curricula and videos

PROGRAM AND MATERIALS DEVELOPMENT

- California Department of Education Resource Kit for Developing Partnerships to Close the Academic Achievement Gap
- Wellness Site Coordinator Program and Handbook
- Family Wellness Guide – 24,000 distributed annually
- Tobacco Use Prevention Education Handbook
- HUSD Board Study Sessions Materials – Alcohol, Tobacco and Other Drugs, Whole Child Wellness – emphasis on nutrition and physical activity
- ATOD Board policy and support documents – Intervention Referral Form, Flow chart of suspensions/expulsions, Smoking Citation Form

PROFESSIONAL ACCOMPLISHMENTS AND AWARDS

- Certificate of Special Congressional Recognition 2009
- US Presidential Award for Service 2009
- Publishing awards for In Grandpa’s Hands: A Child’s Celebration of Family
- Mom’s Choice Awards: Gold Award for Cross-generational Book 2009
- ForeWord Magazine* “Book of the Year Awards”: Finalist 2009
- The Best You Can Be Foundation: 1st Place Award 2009
- Hayward Rotary Club’s Vocational Award 2004
- United States House of Representatives, Congressional Record Honoring the 10th Anniversary of The Kids’ Breakfast Club 2003
- Public Education Service Award – Alameda County Office of Education 2002
- Honorary Service Award – California Congress of Parent, Teachers, and Students, Inc. 2002
- Congressional Recognition for The Kids’ Breakfast Club Volunteers 1999
- National Community Hero Olympic Torchbearer/ Nominated by Congressman Pete Stark 1996
- Citizen Ambassador Program/UNICEF Delegate to South Africa 1996
- Service to Mankind Award – Salvation Army 1996
- Leadership Hayward 1990